

Vertus Charter School prepares leaders of character.

Board Meeting Minutes January 23, 2019 Vertus Charter School 21 Humboldt St.

Board Members in Attendance: Bryan Hickman, Evan Gallina, Mike Mandina, Victoria Van Voorhis

Vertus Staff in Attendance: Julie Locey, Jason Trzeciak

Guests in Attendance: Jennifer LeFrois (contracted Guidance Counselor)

Bryan Hickman called the meeting to order at 7:40am.

Upon a motion by Victoria Van Voorhis, seconded by Evan Gallina, the Board unanimously agreed to accept the Minutes from the December Board Meeting.

Julie Locey presented the Month-at-a-Glance report; she highlighted this week's Regents Exams, and indicated that we'll have 'on track to graduate' numbers for our students for the next Board Meeting. Julie also discussed efforts at creating a Parent Group at Vertus, and the anticipated positive impacts. Jason Trzeciak briefly discussed the upcoming Open House and Family Conference Night events, and encouraged the Board to participate.

Jason Trzeciak led a brief discussion around the Board Statistics Report, Enrollment/Recruitment/Retention Report, and Board Financials. The conversation centered on marketing and promotion efforts, and possible ways to involve students more in recruiting.

Julie Locey then distributed the draft of the working Attendance Plan, and efforts being made to continue to improve student attendance. She went on to discuss a poll from the Leadership Team which attempted to gather ideas about why we struggle with attendance, and collected many new ideas in support of increasing student attendance.

Jennifer LeFrois, contracted Guidance Counselor for Vertus, led a discussion around Vertus' college and career preparedness programs. She discussed the depths of the Guidance Department, how roles are divided, and new efforts to track our students as they navigate through college and job applications. Jennifer went on to discuss the various trips students have and will be taking to possible employers and college campuses, all of which are sponsored by Vertus. She finished the discussion by going over our four Career Pillars: Job Hour, Pointii, Internship/Job Exploration, and Job Fair. Jennifer requested the each Board Member participate by offering ideas for companies to join the Job Fair on May 3rd, 2019 and by coming to the fair.

Victoria Van Voorhis discussed an opportunity to work with Google through a Rochester native now working with Google. There is a chance to have a group of Google engineers come visit with Vertus' students, and potentially open the event up to a larger group of area Charter Schools.

Bryan Hickman moved to adjourn, seconded by Victoria Van Voorhis at 8:58am.