



# Vertus HIGH SCHOOL

21 Humboldt Street  
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## MINUTES OF A REGULAR MEETING OF THE BOARD OF DIRECTORS VERTUS HIGH SCHOOL

September 22, 2020

### Time and Place of Meeting

A meeting of the Board of Directors (the “Board”) via video conference on September 22, 2020  
at 4:00 p.m. EST

### Quorum and Attendees

The following directors were present:

Bryan Hickman  
Victoria Van Voorhis  
Evan Gallina  
Mike Mandina  
David Carr  
Dr. Fred Johnson (late due to personal reasons)

The following staff members were present:

Julie Locey  
Jason Trzeciak

### Call to Order

Mr. Bryan Hickman called the meeting to order at 4:03 p.m. and acted as Chairperson of the meeting. Mr. Gallina acted as Secretary of the meeting. Mr. Hickman then announced that the meeting was ready to proceed with its business. All directors could hear and be heard by each other. Mr. Hickman then reviewed the agenda for the meeting.

### Governance and Resolutions

**Approval of Prior Minutes:** The Board reviewed the minutes of the meeting of the Board held on August 11, 2020. Following discussion, and upon a motion made by Mr. Mandina, seconded by Mr. Hickman, the Board unanimously approved the Prior Minutes.

#### Charter Renewal Application and Related Matters

**Benchmark Goals:** Ms. Locey shared the Benchmark Goals for the Charter Renewal, which were openly discussed, and agreed upon.

**Approval of the Benchmark Goals for 2020-2021 School Year:** Upon a motion by Mr. Hickman and seconded by Mr. Mandina, the Board unanimously approved the proposed revisions to the Benchmark Goals for the 2020-2021 School year.

### School Reports

**Principal Report:** Ms. Locey gave an update on school activities, including having students back in the building. Vertus is the only high school in Rochester that has opened its doors to



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students, once again differentiating the Vertus experience. The school leaders continue to push for new programs this year, including trades programs, from general trades to Drivers Education. Ms. Locey explained that Vertus will offer “rolling admissions” this year as the pandemic continues to create uncertainty in the short term. Approximately 50% of students have opted to continue on remote learning, rather than coming to the building.

**CFO Report/Finance:** Vertus is currently below the projected enrollment due to the ongoing pandemic. Furthermore, Vertus is currently operating at approximately 80% of total maximum enrollment. Although Vertus is currently operating per the approved Budget, it appears that Vertus will have to adjust their Budget per a decrease in Revenue due to a lower than projected enrollment. Mr. Trzeciak continues to monitor Vertus’s cashflow very tightly and will continue to update the board as often as necessary. Mr. Trzeciak will begin to prepare adjusted budgets based on worse case scenarios.

**Fundraising Committee:** The Fundraising Committee met on the morning September 22, 2020 and discussed ways to foster relationships and generate income for Vertus. This will prove extremely important as the pandemic continues and may cause financial shortcomings.

**Recruitment Report:** The recruitment staff continues to work diligently to recruit students, especially during the COVID-19 pandemic. Since last month, Vertus has enrolled eleven (11) new students, and continues the recruiting efforts as best as possible during the ongoing pandemic. Vertus has offered virtual tours to show to students and their families as they consider Vertus. Targeted YouTube, Google, Spotify, Pandora, and radio ads are ongoing as Vertus will continue the “rolling admissions” approach throughout the pandemic.

### Adjournment

Questions were asked and answered throughout the meeting and general discussion ensued throughout the meeting. Upon a motion by Mr. Gallina, seconded by Mr. Mandina and unanimously approved, the Board adjourned the meeting at 5:23 p.m. EST.

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Evan Gallina  
Secretary of the Board