



Vertus HIGH SCHOOL

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MINUTES OF A REGULAR MEETING OF THE BOARD OF DIRECTORS VERTUS HIGH SCHOOL

October 20, 2020

Time and Place of Meeting

A meeting of the Board of Directors (the “Board”) via video conference on October 20, 2020 at 4:00 p.m. EST

Quorum and Attendees

The following directors were present:

Bryan Hickman
Victoria Van Voorhis
Evan Gallina
Mike Mandina
David Carr
Dr. Fred Johnson (late due to personal reasons)

The following staff members were present:

Julie Locey
Jason Trzeciak

Call to Order

Mr. Bryan Hickman called the meeting to order at 4:03 p.m. and acted as Chairperson of the meeting. Mr. Gallina acted as Secretary of the meeting. Mr. Hickman then announced that the meeting was ready to proceed with its business. All directors could hear and be heard by each other. Mr. Hickman then reviewed the agenda for the meeting.

Governance and Resolutions

Approval of Prior Minutes: The Board reviewed the minutes of the meeting of the Board held on September 22, 2020. Following discussion, and upon a motion made by Mr. Hickman, seconded by Mr. Mandina, the Board unanimously approved the Prior Minutes.

Charter Renewal Application and Related Matters

It has been confirmed that the dates for the renewal site visit will be December 15th and 16th.

School Reports

Principal Report: Ms. Locey gave an update on school activities, including the continued challenges facing the school in the midst of the current pandemic. For the prior month, attendance continues to fluctuate, however, the students continue to make progress at a strong rate and our benchmarks are on track. Currently, the fourth-year cohort has an on track to graduate rate of 75%.



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CFO Report/Finance: Vertus is currently below the projected enrollment due to the ongoing pandemic. Although Vertus is slightly below the approved income portion of the Budget, Vertus continues to adjust the expense portion of the Budget per the reduced income. Mr. Trzeciak continues to monitor Vertus's cashflow very tightly and will continue to update the board as often as necessary. Mr. Trzeciak has begun to prepare adjusted budgets, and action plans, based on worse case scenarios.

Fundraising Committee: The Fundraising Committee has discussed the involvement of Grant Writers. The Committee identified an individual who can help in this regard, and has received a proposal from her. The Committee has also engaged Causewave to help Vertus' fundraising and enrollment efforts. It has been noted by all that Fundraising will be needed to help offset operating cost shortfalls.

Nominating Committee: Mr. Hickman discussed a Board prospect, and her willingness to join the Board. She has a background in education and is very involved in the Rochester Community. Mr. Hickman has set up a Zoom call for the Board to meet her and discuss her interest in Vertus.

Accountability Committee: Ms. Locey spoke with REOC (Rochester Educational Opportunity Center) to discuss a program in which Vertus could custom build to suit students needs. This could then provide Vertus Students with opportunities to learn and gain experience in professions that they so choose.

Recruitment Report: The current enrollment is 259 Students, however, Vertus will continue to offer "rolling admissions" as students show interest. Vertus continues to offer virtual tours to show to students and their families as they consider Vertus. Targeted YouTube, Google, Spotify, Pandora, and radio ads are ongoing as Vertus will continue the "rolling admissions" approach throughout the pandemic.

Adjournment

Questions were asked and answered throughout the meeting and general discussion ensued throughout the meeting. Upon a motion by Ms. Van Voorhis, seconded by Mr. Gallina and unanimously approved, the Board adjourned the meeting at 5:21 p.m. EST.

Evan Gallina
Secretary of the Board